



Social Entrepreneurs: Beyond Profit

Partners For Change.

P4C is an initiative by RBD that aims to innovate the international aid sector through public-private partnerships. It brings together NGOs, governments, community initiatives, and private enterprises to address sustainability challenges in Ethiopia. With over 600 professionals and 25 brands involved, P4C fosters collaboration and explores new strategies for partnership to improve sustainable development outcomes.

Share – Impact at Your Fingertips

RBD co-initiated the SHARE platform, connecting multi-sector professionals with job opportunities, funding, investments, and partnerships for social and sustainable projects. As an Ethiopian/Dutch company, we aim to bring different aspects of the world together, empowering individuals and companies to make a difference. Through strategic matchmaking and leveraging emerging technology, we foster responsible efforts and promote impactful endeavors, creating a stronger future for Ethiopia.

Digital Innovation Acceleration.

The Innovation Factory Digital Innovation Accelerator, funded by GIZ, is a multi-stage program implemented by Adelph and RBD in Ethiopia and 4 other countries. It offers a 6-month acceleration program and a final competition to support youth participants in refining their business models, becoming investment-ready, and optimizing SDG impacts. With a tailored support package and peer-learning approach, participants develop comprehensive business plans for sustainable digital solutions.