



## Non-Profits: Beyond Aid

### Business Development Services

RBD collaborated with international aid organizations to co-design and implement a business development services program for over 500 SMEs in Africa. The program offers soft skills training, mentorships, networking events, and investment-readiness programs. It focuses on maximizing productivity/profitability for women-led SMEs with limited support from existing providers. RBD also provided custom programs for growth-oriented entrepreneurs and expanded services to Afghanistan, Burundi, Guatemala, and Sierra Leone.

### Social Entrepreneurship with Oxfam Novib & DRX.

We conducted an interactive workshop with Oxfam Novib and DRX for small NGOs and migrant-led organizations. The focus was on social entrepreneurship and developing self-sustaining business models. We guided participants on creating financially viable strategic plans, moving away from dependence on donations and subsidies. Selected leaders received personalized professional support for their organizations' development.

### The RISE Program.

Funded by the British Council, aims to help social enterprises become investment-ready. It also provides up-skilling opportunities for young professionals and supports sustainable business growth. In collaboration with Challenges International, we assisted 20 social enterprises in generating funding through training, peer-to-peer learning, and advisory services. Additionally, 20 young graduates were trained and placed as junior experts within the social enterprises.